Chautauqua Lake Design Committee Meeting

September 11th, 2023

Thank You!

Chautauqua Lake Design Committee Members

- Mike Ludwig, Board President, Parent, Community Member

- Travis Bensink, Board Member, Parent, Community Member

- Ken Shearer, Board Member, Parent, Community Member

- Michelle Rowe, Teacher, Union VP, Former Ripley Teacher

- Brian Binkley, Teacher, Union President

- Bill Persons, Teacher, Coach

- Bryan Bongiovanni, Dean of Students & Supervisor of Athletics

- Leah Stow, School Counselor, Community Member

- Wendy Akin, Community Member, Mayville Alum

- Mimi Francisco, School Bus Driver, Community Member

- Jennifer Davis, Teacher, Public Relations Specialist

- Rachel Curtin, Secondary Principal

- Megan Lundgren, Elementary Principal

- Sarah Graham, K-12 Asst. Principal

- Derek Svenson, Director of Technology

- Jackson Graham, Business Executive

- Dr. Josh Liddell, Superintendent

- Jacob Mountain, Project Manager

- Brady Morrison, Architectural Designer

- Brendan Kelleher, School Attorney

- Jennifer McPherson-District Library Media Specialist

- Morgan McChesney, Elementary Teacher, Parent, Community Member, Alum Chautauqua Lake

- Rennae Majka, Teacher, Parent, Community Member

- Julie Nowicki, Teacher's Aide, Parent, Community Member

- Gary Whipple,Teacher, Parent, Community Member

- Elizabeth Hammond, Student

- Evan Swanson, Student

- Heather Woodis, Parent & Community Member

* Anyone missing? Anything need to be added?

Committee Roles & Responsibilities

CL Campus Committee*

This committee is responsible for **identifying all areas where the nickname and or coinciding imagery appears and the process in which these areas are removed and/or modified.**

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* Great committee, worked well together, almost done meeting overall objectives.

CL Design Committee

They are responsible for **working with members of our professional learning community to identify and bring to the board approval for a new "nickname" and corresponding imagery.**

Areas Identified by Committee with Thunderbird Logo

Done
Multi-Purpose Room
LGI Acoustical Wall Pads
Football Scoreboards, in process
Hall Displays & Publications: Navigator, Calendar, Posters

To be completed by December
Field Turf
Tennis Court Paint
Windscreen
Interior Plaques
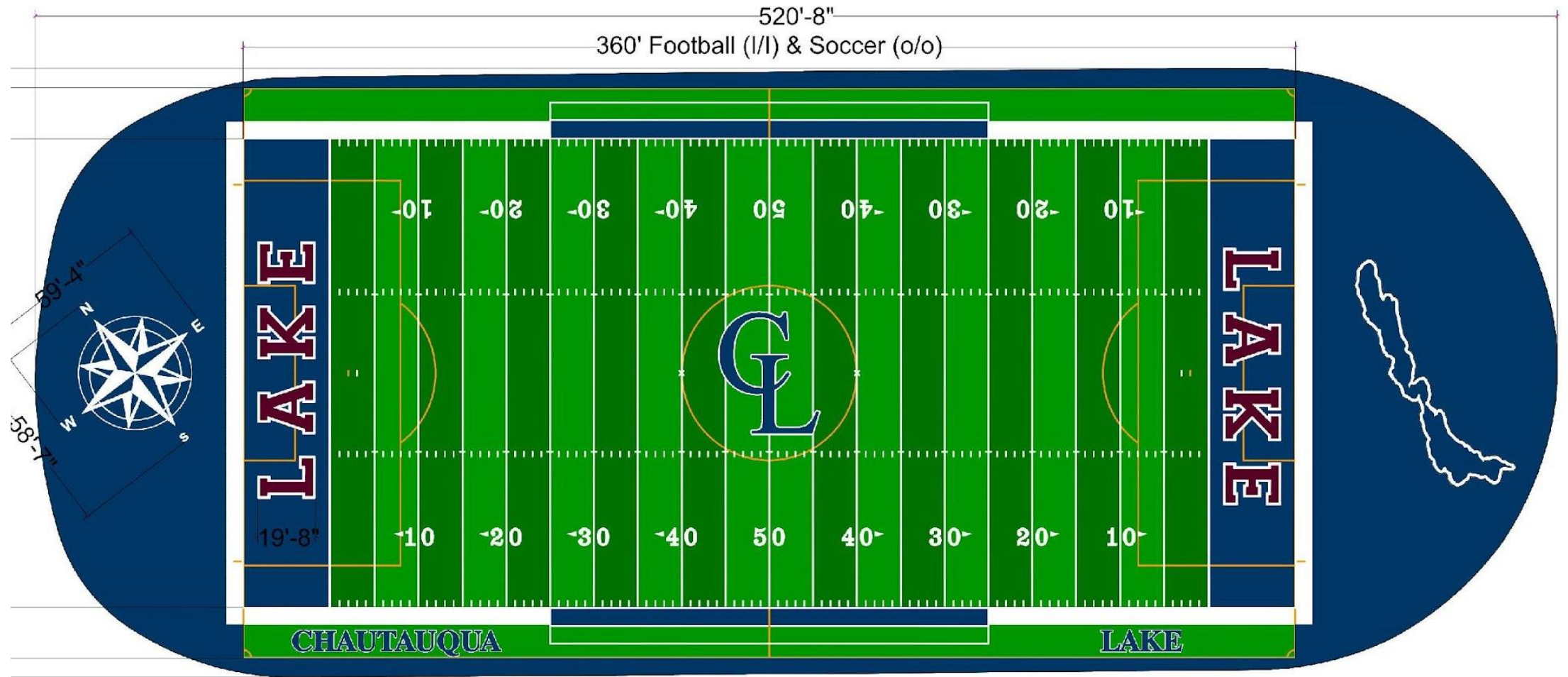**STEM Lab Plaque**
HS Gymnasium Scoreboards
Front Sign ?

*Campus committee has successfully worked address the items depicted above.
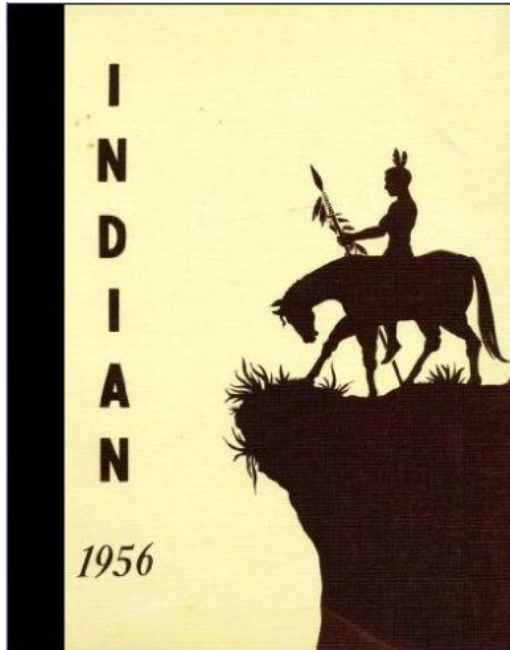****Eligible for Capital Project Funds if addressed by December**

Gymnasium Scoreboard
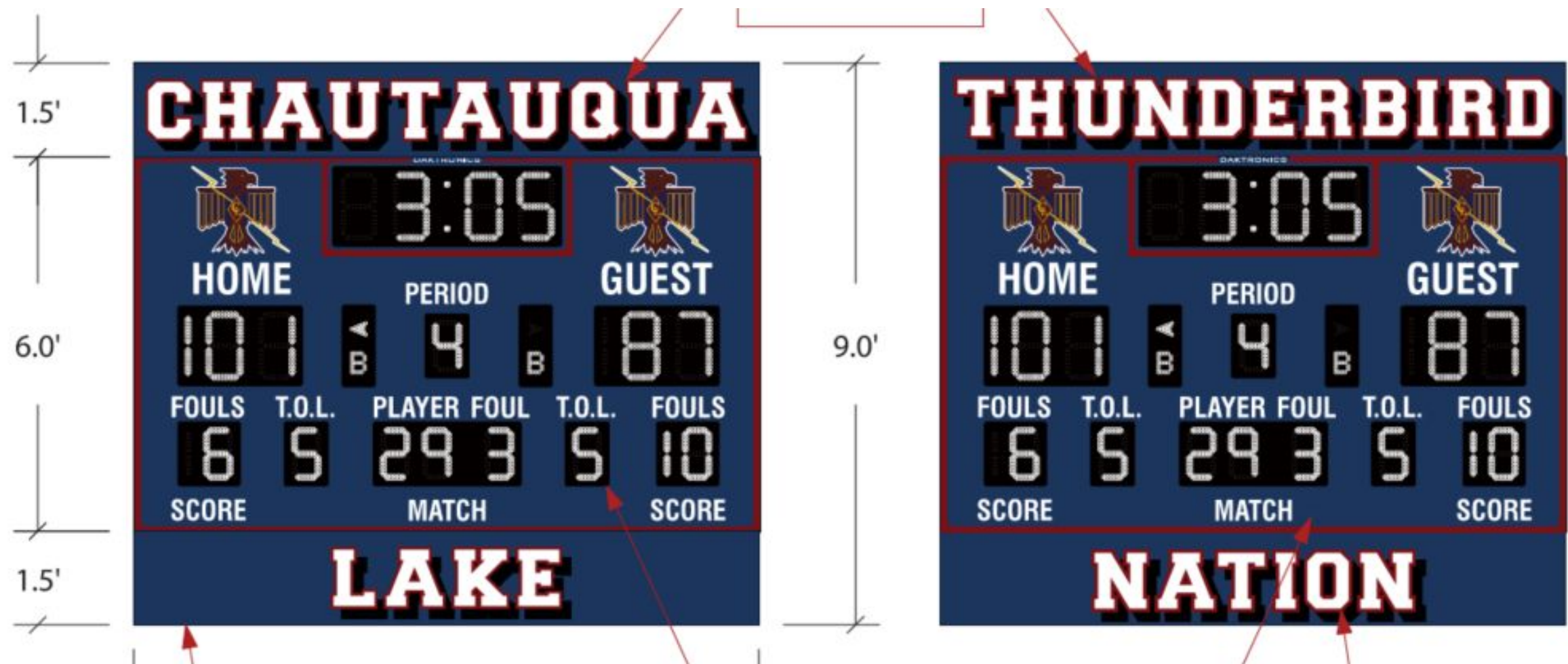
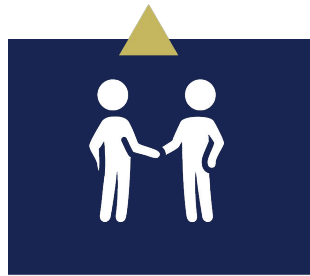# Athletic Complex/Field Turf

Front Sign

Historical Background

Chautauqua Lake Design Committee

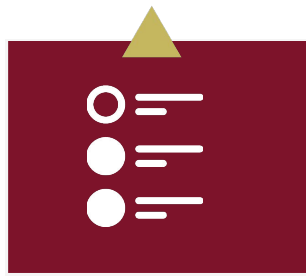## September   ## October   ## November

9/11

Organizational Meeting
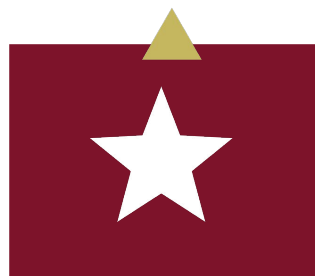Overview of Process
Voting Process
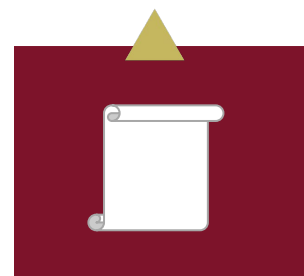
9/20

Shared Decision Making

10/3

Selection of two options with draft logos

10/12

Final review

10/18

Student vote

10/25

Board of Education Approval

11/1

Ordering and fabrication of potential campus signage through capital project funds.

Can be modified if less or more meetings need to happen. Do not want to rush the process.

Committee Goals

- The CL Design Committee will be working to select a new nickname and corresponding imagery that **truly captures the essence of our district's values and aspirations. A symbol of pride for our community.**

- This process involves gathering the feedback of students, educators, parents, and community members to include **diverse perspectives and insights.**

- We recognize that this process may evoke a range of emotions and opinions within our community, and we encourage open dialogue. We are stronger when we listen to one another and **work collaboratively to shape the future of our district.**

Goals that Anchor Decision Making

- Nickname incorporates key aspects of our community surroundings and history
  - Chautauqua Lake, rural setting, Mayville/Chautauqua merger, Ripley partnership

- Nickname represents aspects of our school values and culture
  - High expectations: "Culture of Excellence," "Destination District," "Charting a Course for the Future"

- What are some more Anchor points?

Final Selection Process

- Design Committee will **select two nicknames** that align to the pre-established anchor points.
  - On 9/20, we will create a pros/cons list for each of the submitted nicknames to help us select two nicknames.
  - Working with CPL design a imagery that aligns with selected names presented to 10/3 or 10/12.

- Students will be voting and will be responsible for final decision.
  - Use nickname and corresponding imagery on Google Form for voting
  - What grade levels/students should be voting?

- How will results be celebrated and shared?

Next Meeting: Wednesday, September 20

September

October

November

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Questions/Comments & Confidentiality

THANK YOU!